

SPONSORSHIP PROPOSAL 2024

TransFest



WE CELEBRATE LIFE, LOVE AND RESISTANCE!

JULY.13.2024 – 12PM

CITGTM

COLECTIVO INTERCULTURAL **TRANS**GREDIENDO
• SINCE 2015 •

ABOUT THE EVENT:

Trans Health Awareness Month is an initiative, to be celebrated each year, which seeks to influence our society in an authentic way using music, art, and culture as a way to assert our identities and connect positively with the community at large. The struggle for resistance and resilience of our human rights as TransGNB and gender-diverse individuals in NYC has been amplified by the lack of exposure to the human side of our community.

We consider it of utmost importance and urgency to make visible, educate, and empower our communities, and above all build safe, cultural and visible spaces, thus be able to project in Queens the importance of respect and recognition of lives. The event gears to empower TransGNB and with gender-diverse identity individuals in NYC as well as sensitize our local community about the challenges that Transgender people face, such as, severe discrimination, stigma and symmetric inequality, lack of legal protection, poverty, harassment and stigma, anti-transgender violence, barriers to medical care, among many others.

About the organizer:

Colectivo Intercultural TRANSgrediendo is a social organization that promotes the development of the integral, cultural and social health of Trans/GNC people and with gender-diverse identities in NYC. We promote trans-specific, trans inclusive and trans-directed initiatives to the strengthening, empowerment and full exercise of their rights, allowing us to express and decide autonomously of our bodies and gender identities, and becoming a catalyst to end any form of discrimination.

Overall objective:

To strengthen and consolidate the social factor directly affecting TransGNB people and with gender-diverse identities in NYC, through strategies of social integration, information, education, and political advocacy, allowing us to visualize the realities lived by TransGNB people and with gender-diverse identities to influence the construction of policies, plans, programs, projects, and studies where this population can be seen, recognized, and included.

STRUCTURE OF THE EVENT:

The Trans Health Awareness Month will be held in Queens County, throughout the month of July 2024.

5th Annual TransGNB Art Exhibition: It is an art exhibition open to the whole community, where works of art will be presented by local, national, and international artists who will share their works, with the aim of promoting the culture and art of TransGNB in our locality.

5th Annual TransGNB Photo Exhibition: The photo-documentary is an exhibition in which the lives and stories of the TransGNB community as well as the struggle, resistance of our members of the community are portrayed to the public. The main idea of this exhibition is to create awareness about what happens with many of us, such as violence, discrimination, transphobia, stigma, and exclusion over our lives and identities. This will also be a great opportunity for the community to reflect on common microaggressions we face every day.

5th Annual TransGNB Health Fair and Annual Trans-Fest: It is an open space in which access to services providers will be available so that TransGNB patients get knowledge about all the medical, mental health, and substance abuse services that exist in our locality; in addition to, legal services, community services, and other topics of interest to the trans community. It is a collective celebration, that seeks to claim the rights of the community TransGNB and with gender-diverse identity in NYC, to face the violence, to say stop to the transphobia, trans misogyny since TransGNB and with gender-diverse identity people are systematically violated in their human rights. This transversal right is linked to other human rights, such as the right to health, to education, to work, housing in NYC.

WHO WILL PARTICIPATE? HIGHLIGHTS:

This year, we will be joined by leaders of the transGNB and QTBIPOC movement in New York and throughout the USA including.

Sponsorship Levels:

We offer five levels of sponsorship to fit your marketing budget:

Supporter (\$500)

- Logo in printed materials.

Ally (\$1,000)

- Table for your agency during TransGNC Health Fair
- Logo in printed materials.

Community Partner (\$2,500)

- Table for your agency during TransGNC Health Fair
- Promotion of your company in our social networks for 1 week.
- Logo in printed materials.

Premium (\$5,000)

- Table for your agency during the day of Trans/GNC Health Fair
- Banner on the stage.
- Logo in printed materials.

Platinum Sponsor (\$7,000) - Only one available

- Table for your agency during Health Fair
- Logo in printed materials.
- Banner on the stage
- Recognition as Platinum Sponsor with speaking opportunity during the opening ceremony at Trans-Fest 2024

PAYMENT INFORMATION SPONSORSHIP FORM

Company:
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- Payment / Donation Enclosed Please reserve my sponsorship
 Payment made by credit card online at website

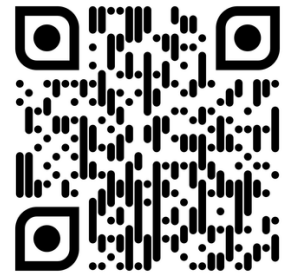
Billing Contact:

Name/Title:
Phone:
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- Same as above

Important:

- Submit sponsorship and payment information via email to:
transmoth@ourvoicesarefree.org
- Please include your company's high resolution logo for recognition of sponsorship
- Checks payable to:
**LGBT Center Intercultural Collective Inc.
3763 83rd St #1B, Jackson Heights, NY 11372**
- Please make credit card payments online at: **www.ourvoicesarefree.org/donation**
- Questions? Contact Liaam Winslet via email at: winslet@ourvoicesarefree.org



Please submit this Sponsorship form by June 1, 2024 - 11:30pm (EDT)



Thank you.
Gracias.